



Distribution

Shaping smarter processes in plastics distribution

From OCR limitations to future-proof order processing with Routty

Vink Kunststoffen (Vink Plastics), a leading Dutch supplier of semi-finished plastic products, was looking to optimize order processing. After working with an OCR-based solution, the company faced limitations in flexibility, accuracy, and automation. Together with Dynatos, Vink transitioned to Routty, gaining efficiency, scalability, and AI-driven capabilities.

OCR limits slowed growth and efficiency

As order volumes and complexity grew, the existing OCR solution no longer kept pace. Manual corrections were often needed for customer recognition, product specific cutting dimensions in the sawing process had to be entered by hand, and frequent double checks across platforms slowed things down even further. These inefficiencies created unnecessary work and delayed order handling, making it clear that Vink needed a smarter, more flexible solution that could grow with their ambitions.

Routty: flexible, AI-powered order processing

Having already partnered with Dynatos on their initial automation efforts, Vink was introduced to Routty's AI-driven intelligent document processing module

and workflow module. Jeffrey van Henten, Integration Specialist at Vink Kunststoffen, explains that Routty stood out because of its workflow flexibility, scalable setup, and AI capabilities. Strong implementation support from Dynatos further ensured a smooth transition from traditional OCR to a future-proof solution.

Smooth rollout with close Dynatos support

The implementation went smoothly and was well-supported. A Proof of Concept quickly demonstrated Routty's ability to surpass the previous setup. One challenge involved aligning Routty's output with Vink's RPA structure. Through close collaboration, this was resolved quickly and without any disruption. Dynatos provided training, configuration support, and established a secure Azure environment, ensuring Vink's team could begin confidently.





Within weeks of go-live, Routty outperformed our old solution on accuracy, straight-through processing, and stability. That was a great moment for the team.

Jeffrey van Henten, Integration Specialist, Vink Kunststoffen

Faster, more accurate, and less manual work

The benefits were visible almost immediately:

- ✓ **Auto-processing of order lines** rose from 25% to nearly 30% within the first three months of Routty, with further growth expected.
- ✓ **Nearly 100% customer recognition** customer numbers and shipping details are inserted correctly by default.
- ✓ **Smooth sawing process** cutting dimensions are now automatically recognized, removing the need for manual input.
- ✓ **Higher processing speed and stability**, with fewer errors and rework.
- ✓ **Elimination of duplicate checks** across platforms.

Expanding automation with AI-driven email and order handling

Encouraged by the results, Vink is now exploring how Routty can monitor the entire order mailbox. By utilizing AI agents, incoming emails will be classified and for example purchase orders will go directly into the system, while exceptions are directed to the appropriate department. This facilitates wider digital transformation throughout the organization.

Top benefits for Vink

- ✓ Faster order handling with fewer manual steps
- ✓ Stable, scalable workflows ready for growth
- ✓ Near-perfect customer recognition
- ✓ Strong partnership with Dynatos for ongoing support

By moving from OCR to Routty, Vink Kunststoffen achieved measurable improvements in accuracy, efficiency, and automation. What started as an order processing project is now paving the way for broader digital transformation.

Curious how Routty can help optimize your document workflows? Get in touch with Dynatos today.

What can we do for you?

Dynatos | Measurable results. Noticeable impact.

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